

**TOYS R US**  **CLIENT**  
1530 Broadway, NYC



Toys R Us, 1530 Broadway, Cellar, Ground, 2nd and 3rd floors. 110,000 square feet of high end retail space with custom lighting, lighting controls and telecommunications cabling. Point of sale wiring, cash wrap station installation and animated display power and control wiring. Accelerated schedule with design-build considerations for display areas, signage and special effects. Installation and wiring of 168 automated scroller units for exterior displays and advertising. Installation of exterior lighting for Broadway and 44th Street facades.

**AD** **ADCO**  
**ELECTRICAL**  
**CORPORATION**

Electrical and Communications

**Main Office:** 201 Edward Curry Avenue • Staten Island, NY 10314 • Tel: 718.494.4400 • Fax: 718.983.7519  
**Westchester:** 12 Hunter Lane • Elmsford, NY 10523 • Tel: 914.347.0005 • Fax: 914.347.0009  
[www.ADCOonline.com](http://www.ADCOonline.com)